

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Inventor(s) : Seth HABERMAN et al.
Serial No. : 10/657,335
Filing Date : September 8, 2003
For : SYSTEM FOR AUTHORIZING AND EDITING
PERSONALIZED MESSAGE CAMPAIGNS
Group Art Unit : 2427
Examiner : Kunal N. LANGHNOJA
Attorney : 0813808.13102
Docket No.
Confirmation No. : 1662

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

REQUEST FOR CONTINUED EXAMINATION AND
AMENDMENT AFTER FINAL

SIR:

This Amendment addresses to the Advisor Action mailed August 13, 2010 and the final Office Action of March 5, 2010. Applicants submit a Request for Continued Examination and Petition for Extension of Time to extend the previous extension to three (3) months, with the appropriate fees. Applicants consider no additional fees to be due in connection with the filing of this paper; however, the Office is hereby authorized to charge any fee, including for any necessary extension of time, or credit any overpayments associated with the filing of this paper to the deposit account of **K&L Gates LLP**, Deposit Account No. **50-1721**.

The Listing of Claims, begins on page 2 of this paper.

Remarks begin on page 5 of this paper.